

# Training Programme: Introduction to Digital Accessibility – 4 hours

Updated on 03/11/2025

## Learning Objectives

At the end of the course, participants will be able to:

- Describe the needs of people with disabilities for smooth web navigation.
- Explain the human, legal, and technical issues of digital accessibility.
- Identify the main standards (RGAA and WCAG) and their role in digital projects.
- Conduct a quick assessment of a website by identifying at least three common problems.
- Use basic vocabulary to communicate effectively with accessibility professionals.

## Target Audience and Prerequisites

**Target audience:** Anyone involved in the creation, management, or production of digital content (project managers, developers, designers, web editors, integrators, communicators, etc.).

**Prerequisites:** No technical prerequisites or prior knowledge of digital accessibility required.

## Organisation and Schedule

**Total duration: 4 hours (half a day)**

**Location: In-person – at the beneficiary’s premises**

### Part 1 – The Issues of Digital Accessibility (2h)

- **Practical scenario:** demonstration of the difficulties faced by users (screen readers, keyboard navigation, etc.).
- **Definitions:** digital accessibility, types of disabilities and their impact on web navigation.

- **Regulatory framework:** legal obligations in France and Europe; presentation of the RGAA and WCAG.
- **Benefits:** accessibility as a performance driver (SEO, audience, reputation).

## Part 2 – Practical Application (2h)

- **Express assessment:** quickly identifying accessibility issues on a website in 5 minutes.
- **Basic rules:** best practices for images, headings, links, and forms.
- **Everyone's role:** collaboration between developers, designers, and content contributors to ensure accessibility.
- **Questions / answers:** discussions about real cases brought by participants.

## Teaching Methods and Resources

**Methods:** Theoretical presentations, demonstrations, interactive quizzes, case studies, and group discussions.

**Resources:** Training materials provided at the end of the course.

## Assessment

- **Formative assessments:** quizzes and practical exercises throughout the course.
- **Course validation:** Knowledge is assessed by a final multiple-choice quiz (duration: 10 minutes) to check understanding of key concepts. The course is validated and a certificate of completion is issued if the trainee scores at least 70% correct answers.
- **Satisfaction:** A questionnaire is given to trainees and the training manager to assess the quality of the session.

## Accessibility of the Training

Our courses are open to and adaptable for people with disabilities. Please inform us in advance of any specific requests so we can make the necessary arrangements.

## Expected Outcomes

Upon completion of the course, participants will have **immediately applicable skills** to:

- Integrate accessibility into their digital projects,
- Engage in dialogue with specialists,
- Be able to carry out a quick web accessibility assessment,
- And begin a concrete process to improve the user experience.

A certificate of completion specifying the duration, objectives, and learning outcomes will be given to each participant.

## Access Arrangements and Timeframes

Training sessions are delivered in-company.

A minimum organisation period of 30 calendar days between acceptance of the commercial proposal and the start of the training is required to ensure logistical and educational adaptation.

## Satisfaction

Half of the participants gave a satisfaction score of at least 9 out of 10 (median score).

## Your Contact / Trainer

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